



**BENITA  
STAFFORD  
SMITH**

**INSPIRE THE FIRE WITHIN!**

# COACHING YOUR TEAM

## COACHING YOUR TEAM

**“Communication works for those who work at it.” - John Powell.**

**Coaching YOUR team gives you seven advanced communications skills to be an even more effective manager. Communication is key and essential to all facets of life and business. Are you ready to start modeling your excellence today?**

### **These tools will inspire the fire within:**

1. Effective and positive listening - you hear what is being said and understand what is behind it.
2. Establishing direction and effective leads.
3. Learn to be an excellent trainer and coach.
4. Challenge yourself and your employees to be their best.
5. You have the keys to address success with effective communication.
6. Perspective adjustment. You keep everyone focused on mission and objective.
7. Become a profit or profit-margin driven manager.

“When asked for a conservative estimate of the monetary payoff from the coaching they received, these managers described an average return of more than \$100,000 or about six times what the coaching had cost their company.” Fortune, 2/19/01 (Executive Coaching - With Returns a CFO could Love).

**INSPIRE THE FIRE WITHIN!  
CONNECT WITH BENITA TODAY!**

[benita@coachbenita.com](mailto:benita@coachbenita.com)

